

Sponsorship Information

Eighth Annual Dare to Scare 5k & Fun Run

Saturday, October 26, 2024

Marshall & Gussie Collins Walkway

(Virginia S. Tillett Community Center Wellness Park & Trail)



Virginia S. Tillett Community Center
PO Box 1000
Manteo, NC 27954

We invite you to become a sponsor of the eighth annual Dare to Scare 5k & Fun Run. All proceeds from this event will benefit the Virginia S. Tillett Community Center Annual Toy Drive that takes place every December and benefits over 400 local youth residents. The race is being held in collaboration with the Virginia S. Tillett Community Center, Coastal Studies Institute, Outer Banks GoFar, and the Outer Banks Visitors Bureau. Your sponsorship helps us to absorb the cost of hosting the event and raise the funds needed to provide holiday gifts for Dare County youth & families who are in need.

We thank you in advance for your consideration in sponsoring our event.

Event Details

(Deadlines are subject to change due to product shortage and production times)

Date: The race will take place on Saturday, October 26, 2024. Rain or shine event.

Time: 8:00 a.m. - 5k begins at Coastal Studies Institute (VTCC), 8:00 a.m. - Fun Run begins at 9:00 a.m. at the Virginia S. Tillett Community Center (VTCC). Check-in will be announced closer to the race. Check-in, race day packet pick-up and late registration at CSI.

Location: The 5k run/walk will begin at the Coastal Studies Institute 850 NC-345, Wanchese, NC 27981, and finish at the Virginia S. Tillett Community Center, 950 Marshall C. Collins Drive, Manteo, NC 27954.

Transportation: Pre-race transportation will be provided for runners who choose to park vehicles at the finish line. Rides to CSI will be announced closer to the race. There will be no return trips from the VTCC to CSI.

Entry Fee: \$40.00 if received by September 16, 2024. \$45.00 from September 16 – October 24, 2024. \$50.00 if registering during packet pick up or on race day, October 25 & 26, 2024. \$15.00 for Virtual 5k without shirt, \$40.00 for Virtual 5k with shirt. \$15.00 for Fun Run without shirt, \$40.00 for Fun Run with shirt. Shirt availability is not guaranteed unless pre-registered by September 16, 2024. Shirts will be limited for registrations received after September 16, 2024. Shirts may not be available for Race Day registrations. Please pre-register to guarantee a shirt and/or medal. Shirts are long sleeve.

5k Participants are guaranteed t-shirts (with sponsors logos and names if applicable) if they are registered by September 16, 2024. For those who register after September 16, 2024 t-shirts will be available on a first register first serve basis. Race packets will include any materials that sponsors provide to the VTCC. Awards will be given for the top three male and female finishers of the 5k, and top costumer contest winners. Medals provided for all participants.

Fun Run Participants are guaranteed a race medal, spooky swag and some sweet surprises.

Non-Race Participants: 5k Pre-race festivities will be held prior the 5k Race at CSI. This will be open to all runners and spectators. Fun Run Pre-Race festivities will be held prior to the Fun Run at VTCC.

Pictures below are from previous Annual Toy Drives held at the Virginia S. Tillett Community Center (formerly the Dare County Center). The 2024 Toy Drive will be held December 14, 2024.



**“Dare to Scare”
Sponsor Level Benefits**

“PRESENTING” SCREAM SPONSOR (\$2,500 MINIMUM) *ONLY ONE AVAILABLE*** (Inquiry for availability, deadline 8/16)**

- Logo placement at the start/finish line and at post-race party
- Logo/sign placement on sign at three (3) locations on race course
- Prominent logo on race t-shirts on sleeve and front of shirt theme
- Company name incorporated into medal/shirt design overall theme
- Company name & hyperlink on event website
- Opportunity to include items in race packets
- 4 Free Race Entries
- Recognition on <https://www.facebook.com/TillettCenter/>
- Recognition on race day during awards ceremony

SHADOW SPONSOR (\$1250.00) *LIMIT OF THREE*** (Inquire for availability, deadline 8/16)**

- Logo placement at the start/finish line and at post-race party
- Logo placement on sign (1) along the race course
- Prominent logo on race shirt back
- Prominent logo on medal ribbon
- Company name & hyperlink on event website
- Opportunity to include items in race packets
- 3 Free Race Entries
- Recognition on <https://www.facebook.com/TillettCenter/>
- Recognition on race day during awards ceremony

SCARY SPONSOR (\$500.00)

- Company listed on event website
- Opportunity to include items in race packets
- 2 Free Race Entry
- Company logo on race shirt
- Recognition on <https://www.facebook.com/TillettCenter/>

SPOOKY SPONSOR (\$250.00)

- Company listed on event website
- Opportunity to provide items for race packets
- Company name on race shirt
- Recognition on <https://www.facebook.com/TillettCenter/>

SWEET SPONSOR (\$100.00)

- Company name on event website
- Opportunity to provide items for race packets
- Recognition on <https://www.facebook.com/TillettCenter/>

IN-KIND DONATION

- If you are interested in donating products or services, we will assign you the appropriate level of sponsor according to the value of your donation. Examples include: food and drinks, swag bags, stickers, gift certificates/cards (for finisher categories and costume awards).

PLEASE SEE NEXT PAGE FOR INSTRUCTIONS ON HOW TO SECURE YOUR SPONSORSHIP LEVEL

Become a Sponsor Today!

1. Complete the form on the next page and mail it to us along with your sponsorship contribution by August 9th, 2023. Please make checks payable to Virginia S. Tillett Community Center, (VTCC); note "Race sponsorship" in the memo. Please mail contributions to:

Attention: Amy Crawford
Virginia S. Tillett Community Center
PO Box 1000
Manteo, NC 27954

*If you desire to have the "Presenting" Scream Sponsor level or the Shadow Sponsor level, please contact Crystal before sending payment to confirm availability.

2. All "Dare to Scare" Sponsors need to email their camera-ready artwork/jpeg file of their logo to crystal.corbin@darenc.gov by August 23, 2024.

3. If you plan on including promotional items in the race packets, please provide 300 of them. All items need to be received by October 11th, 2024.

If you have any questions about sponsorship opportunities, please contact Crystal Corbin at crystal.corbin@darenc.gov or 252-475-9272.

**Virginia S. Tillett Community Center
950 Marshall C. Collins Dr.
PO Box 1000
Manteo, NC 27954
252-475-9270
www.darenc.com/TillettCenter**

To: _____

**From: Sandy Pace, Director
Virginia S. Tillett Community Center**

Date: _____

Re: Dare to Scare 5k & Fun Run Sponsorship

Thank you for your generous donation of _____ for our Dare to Scare 5k & Fun Run to be held on Saturday, October 26th, 2024. All proceeds will benefit our Annual Toy Drive.

We appreciate your support.

Tax ID #: 56-6000293

This copy is for your Tax Records

I want to be a proud sponsor of the Dare to Scare 5K & Sweet Treat Fun Run!

This paper & check made payable to the Virginia S. Tillett Community Center,

Memo: Race Sponsorship, is to be returned between

July 1st, 2024 through August 23rd, 2024 to:

Attention: Amy Crawford

Virginia S. Tillett Community Center

PO Box 1000

Manteo, NC 27954

My company is interested in sponsoring the race at the following level (check one):

Scream Sponsor (\$2500.00 MINIMUM)

Shadow Sponsor (\$1250.00)

Scary Sponsor (\$500.00)

Spooky Sponsor (\$250.00)

Sweet Sponsor (\$100.00)

-AND/OR-

My company is interested in sponsoring by making an in-kind donation:

In-kind donation (Please include donation description and approximate value below):

_____ Approximate value: \$ _____

My company is interested in sponsoring a youth participant: (\$40 per participant)

5k Participant(s) _____ (number of participants) Fun Run Participant(s) _____ (number of participants)

Name(s)(if applicable): _____ Total value: \$ _____

Sponsor Information:

Company name: _____

Company address: _____

City: _____ State: _____ Zip: _____

Website: _____ Phone: _____

Contact person: _____

Contact email: _____ Phone: _____

I will be providing 300 promotional inserts/giveaways in race packets.

All items need to be received by October 11th, 2024. Items can be mailed to:

Attention: Amy Crawford

Virginia S. Tillett Community Center

950 Marshall C Collins Drive

Manteo, NC 27954

I have emailed my artwork/logo in the form of JPEG to crystal.corbin@darenc.gov

I will be emailing my artwork/logo in the form of JPEG to crystal.corbin@darenc.gov